



TTA Certification Program

Recognizing Learning and Development Talent Excellence

PROGRAM OVERVIEW

The TTA Certification Program recognizes and distinguishes learning professionals who have consistently delivered exceptional service for TTA client engagements.

We take pleasure in acknowledging those professional contractors who demonstrate our commitment to service and contribute to our industry recognition for excellence.





Since 1994, learning and development professionals have trusted TTA to provide them with a steady flow of interesting and rewarding engagements that support their independent success, growth, and financial security. TTA specializes in recruiting and deploying professional L&D talent and is relied upon by thousands of clients in all industries for talent, including trainers, learning strategists, coaches, content developers, instructional designers, eLearning developers, LX developers, session producers, program & project managers, LMS administrators, training coordinators, keynote speakers, and HR consultants.



We take care of the details so you can take care of delivering exceptional results.

WHY BECOME A TTA CERTIFIED PROFESSIONAL?

Learning and Development Opportunities

Being an award-winning L&D provider, TTA receives requests each day from clients for learning and development talent. As a contractor, you are in control of your schedule and can select the opportunities you are interested in pursuing. Our TTA Certified professionals are given priority consideration for client engagements based on their expertise, qualifications, and dedicated service excellence.

Marketing Promotions

TTA supports the diverse learning and development needs of clients of all sizes and in all industries, including most of the Fortune 500. We market the skills and expertise of our contract TTA Certified professionals through various marketing opportunities, including TTA Connect portal, email promotions, website, videos, etc.

Comprehensive Support and a Variety of Benefits

TTA provides the support and tools for our contractor L&D professionals, including recruiters, project managers, logistics support and last but not least, reliable payment. You'll also have access to a dedicated portal to select and manage your jobs, communicate with your rep, and view payments.

Professional Development

TTA offers industry-related information, and a variety of additional resources to our TTA Certified professionals, including opportunities for webinars, product demos, new certifications, advice, and the latest technology tips and tricks at discounted rates. We help you stay informed of the latest ways to help companies with important challenges they are facing today.

Community

TTA creates an opportunity to become a part of the largest learning and development talent community and allows you to share your talents with peers. Our goal is to bring our talent together to help support each other, review work, ask questions, and continue to learn and grow as a community of experts.

PROGRAM QUALIFICATION CRITERIA

How Do I Become a TTA Certified Professional?

Becoming a TTA Certified Professional is a free and voluntary program. There is no application process necessary to become a TTA Certified professional.

Certification is based on the quality of your work, the number of platform hours worked for TTA, and customer satisfaction. Your days of working are automatically tracked until you reach the minimum days required.

Once you meet the minimum requirements outlined in the program guide and qualifications are confirmed by the TTA Certification Committee, you are enrolled in the program.





TRAINER

Certification Criteria

- Completion of TTA Connect profile
- Work successfully performed for a minimum of 3 TTA customers
- 3 unique client references/testimonials related to your training experience
- Consistently high customer satisfaction
- Possess a professional certification, academic degree, or continuing education certificate in relevant subject(s), or years of experience related to education, adult learning, or professional training and development

Trainer Specific Criteria

- 25 contracted days for TTA
- High-quality evaluations submitted for engagements (where applicable)
- Complete portfolio and profile in the "Best" status
- After a period of 12 months without activity, it might be necessary to undergo recertification



INSTRUCTIONAL DESIGNER

Certification Criteria

- Completion of TTA Connect profile
- Work successfully performed for a minimum of 3 TTA customers
- 3 unique client references/testimonials related to your development experience
- Consistently high customer satisfaction
- Possess a professional certification, academic degree, or continuing education certificate in relevant subject(s), or years of experience related to education, adult learning, or professional training and development

Instructional Designer Specific Criteria

- 2 white label work samples on TTA Connect
- Complete portfolio and profile in the "Best" status
- After a period of 12 months without activity, it might be necessary to undergo recertification

PROGRAM INCENTIVES

- Priority consideration for new job opportunities and projects
- Learning and development career webinars
- Dedicated TTA Talent Representative
- Promotional campaigns conducted via email and our corporate website
- Continuing education and professional development
- Professional headshot for use on TTA Connect, LinkedIn, or any other platform
- TTA Certified badge demonstrates to TTA clients that you are a distinguished leader in your respective field



WHEN DOES THE CERTIFICATION EXPIRE?

Each TTA Certified professional is required to maintain the TTA Certified designation. TTA reserves the right to temporarily suspend or revoke any TTA Certification if a L&D professional fails to maintain a high level of customer service and performance or violates any contractual terms and conditions.

Questions?

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About TTA



TTA is the leading provider of expert learning and development talent and upskilling solutions. Companies of all sizes partner with us to be a cost-effective, scalable, and strategic extension of their team.

